



Get your university taster events, workshops and open days promoted, noted and attended with UniTasterDays.com.

We work with teachers and careers colleagues making bookings for school groups, parents and guardians, as well as students interested in booking events directly.

Add your events. One update = three websites

Events added to UniTasterDays.com now also feature on the UCAS website (exc open days) and the HELOA website (members only) automatically.

Use our technology

We can provide an event listings tool for your own website.

Send bespoke event emails

We provide access to teachers and careers colleagues for your email campaigns.

Let us support event delivery

Struggling to meet a school presentation? Let our staff deliver it for you.

Blog for us

Let UniTasterDays be your voice to teachers. Your blog will be sent to thousands of teachers across the UniTasterDays network.



Add your events to UniTasterDays

You can add unlimited events created by unlimited account holders throughout your institution for just £1,000 + VAT for a 12 month account:

- Events can include taster days, workshops, teachers' conferences, open days, residentials, masterclasses and many more.
- Users can register to add events in minutes through our user-friendly administration area, offering real time event updates.
- Thousands of teachers, careers colleagues and students then browse events, with a call to action of a website click through or online enquiry which comes directly to you.
- Plus, events now automatically appear on the UCAS (exc open days) and HELOA websites too (members only), through their use of the UniTasterDays Uni Connect event listings tool.

Feature your events

Give your events maximum exposure with a featured listing, so they appear in the top five search results for relevant searches.

- You can either feature a single event, or link through to all your event listings from the UniTasterDays homepage.
- Featured listings in the search area or to be a featured institution on the homepage is only £250 + VAT for one month.

Send bespoke event emails

We can give you access to school and college colleagues for email campaigns. Designed and sent for you. Prices start from just £250 + VAT.

- You send the text content and imagery, we then design and send the email for you.
- Specify the regions you would like to target and confirm the date and time of dispatch. We then do the rest!

Use our technology

We can provide your own FREE UniTasterDays Connect event listings tool for your website, featuring only your events:

- Events you add to UniTasterDays will then automatically display on your own website too.
- As used by UCAS, HELOA, Aimhigher West Midlands, Royal Holloway University and many others.

The screenshot shows the UCAS website interface. At the top, there's a navigation bar with links: UCAS, Advisers, Providers, Corporate, and Connect. Below this, a sidebar on the left contains a 'Getting started' section with links like 'The undergraduate experience', 'Thinking about uni?', 'What to study', 'Flexible and part-time study', 'Alternatives to higher education', 'Events and open days' (highlighted), 'Virtual tours', 'Learn about uni on a taster course', 'When to apply', 'Entry requirements', 'International and EU students', 'Mature students', 'Individual needs', 'Parents and guardians', and 'Astudio yn y Gymraeg'. The main content area is titled 'Search for taster courses here'. It features a red search bar with three input fields: 'Type:' (set to 'Any'), 'Subject:' (set to 'Any'), and 'Keywords:'. There's an 'Apply' button and a 'Reset Search' link. Below the search bar, it says 'Show more search options >>'. The results section shows '508 events listed'. It includes a 'Sort By:' dropdown (set to 'Provider') and a 'No. of results:' dropdown (set to 'Show 5 results'). A pagination bar shows '« Prev 1 2 3 4 5 Next »'. The first event listed is 'Study in Scotland General Presentation' by Aberdeen University, with a description: 'This workshop is for bookings made by teachers for their school groups. It will introduce students to the Scottish higher education system, and include more information on studying at a Scottish university.' It also includes an 'Event Date:' field and a 'View More' button. The second event listed is 'UCAS Personal Statements Workshop' by Aberdeen University.

UniTasterDays listings tool on the UCAS website.

Let us support event delivery

Struggling to meet a school request? Let our staff deliver it for you.

- You provide the presentation, or adapt one of our stock talks. Our staff then deliver it for you.
- Tell us your target schools and we can even arrange a session for you, using our database of school contacts.
- We can also take care of all your evaluation requirements before and after the event.
- Sessions are delivered by staff with at least five years experience of school and college liaison. Fully insured and DBS checked, with school references provided.

Blog for us

Let UniTasterDays be your voice to teachers. Submit your blog with advice for teachers on key university news, changes or topical debate.

- Launched following the success of the UniTasterDays Teachers' Guide to University brochure.
- Send us your blog ideas, or ask us for the latest blog requests from teachers.
- Your blog will be posted on the new UniTasterDays blog platform, emailed to our Teachers' database and posted on our social network. That is a reach of over 10,000 teachers.

Next Steps

That's just a taste of what we can offer. For more information, please drop us an email or give us a call:



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www.unitasterdays.com/providers



Member organisation
careersEngland >>>>
promoting social mobility, achievement and economic well-being



In collaboration with
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