



Get your university taster events, workshops and open days promoted, noted and attended with UniTasterDays.com.

We work with teachers and careers colleagues making bookings for school groups and students booking events directly.

Add your events. One update = three websites

Events added to UniTasterDays.com now also feature on the UCAS website (exc open days) and HELOA website (members only) automatically.

Use our technology

We can provide your own event listings tool for your own website.

Send bespoke event emails

We provide access to teachers for your email campaigns.

Run-of-site display advertising

Give your events additional exposure through our run-of-site billboard adverts.

Let us support event delivery

Struggling to meet a school presentation? Let our staff deliver it for you.

Blog for us

Let UniTasterDays be your voice to teachers. Your blog will be sent to over 10,000 teachers across the UniTasterDays network.



In collaboration with
HELOA

Add your events to UniTasterDays

You can add unlimited premium events created by unlimited account holders throughout your institution for just £1,000 + VAT for a 12 month account:

- Events can include taster events, workshops, teachers' conferences, open days, residentials, masterclasses any many more.
- Users can register to add events in minutes through our user-friendly administration area, offering real time event updates.
- Thousands of teachers, career advisors and students then browse events, with a call to action of a website click through or online enquiry which comes directly to you.
- Events are also included in our weekly events-by-email service to our database of teachers (if the event meets their event criteria).
- Plus, events now automatically appear on the UCAS (exc open days) and HELOA websites too (members only), through our relationship to list their taster events.

On-site display advertising

Give your events maximum exposure by adding a billboard advert. This will then feature on every page of the UniTasterDays website.

- Billboard adverts are 1022 pixels x 170 pixels in size, and will feature on 1 in 3 site impressions.
- Adverts are only £250 + VAT for one month for premium member institutions and are subject to availability.

Send bespoke event emails

We can give you access to teachers for email campaigns. Designed and sent for you. Prices start from just £250 + VAT.

- You send the text content and imagery, we then design and send the email for you.
- Specify the distance you would like to target and confirm the date and time of dispatch. We then do the rest!

Use our technology

We can provide your own FREE UniTasterDays Connect event listings tool for your own website, featuring only your events:

- Events you add to UniTasterDays will then automatically display on your own website too.
- As used by UCAS, HELOA, Aimhigher West Midlands, Edge Hill University, the University of Northampton - and many more.

The screenshot displays the UCAS website interface. At the top, the UCAS logo and navigation links (Advisers, Providers, Corporate, Connect) are visible. The main content area is titled 'Search for taster courses here' and is powered by MeetAUniversity.com. A search bar is prominently featured with three filter sections: 'Type' (set to 'Any'), 'Subject' (set to 'Any'), and 'Keywords'. An 'Apply' button is located to the right of the keywords field. Below the search bar, there is a link to 'Show more search options >>' and a 'Reset Search' link.

The search results section shows '508 events listed'. It includes a 'Sort By' dropdown menu set to 'Provider' and a 'No. of results' dropdown menu set to 'Show 5 results'. A pagination bar indicates the current page is 1 of 5, with links for 'Prev', '1', '2', '3', '4', '5', 'Next', and '»'.

The first event listed is 'Study in Scotland General Presentation' by Aberdeen University. The description states: 'This workshop is for bookings made by teachers for their school groups. It will introduce students to the Scottish higher education system, and include more information on studying at a Scottish university.' The 'Event Date' is noted as: 'We can deliver this event at your institution. Please contact us to arrange a date.' A 'View More' button is provided for this event.

Below the event listing, there is a section for 'UCAS Personal Statements Workshop' by Aberdeen University. On the left side of the page, there is a 'Getting started' sidebar with various links such as 'The undergraduate experience', 'Thinking about uni?', 'What to study', 'Flexible and part-time study', 'Alternatives to higher education', 'Events and open days', 'Virtual tours', 'Learn about uni on a taster course', 'When to apply', 'Entry requirements', 'International and EU students', 'Mature students', 'Individual needs', 'Parents and guardians', and 'Astudio yn y Gymraeg'. At the bottom of the sidebar, there is a 'UCAS Events on Twitter' section with a tweet about a day ago mentioning '#HE guidance on @interviews', 'admission tests and selection criteria for competitive courses', and a URL 'http://t.co/iAIZLOVB9N'.

UniTasterDays listings tool on the UCAS website.

Let us support event delivery

Struggling to meet a school request? Let our staff deliver it for you.

- You provide the presentation, or adapt one of our stock talks. Our staff then deliver it for you.
- Tell us your target schools and we can even arrange a session for you, using our database of school contacts.
- We can also take care of all your evaluation requirements before and after the event.
- Sessions are delivered by staff with at least five years experience of school and college liaison. Fully insured and DBS checked, with school references provided.

Blog for us

Let UniTasterDays be your voice to teachers. Submit your blog with advice for teachers on key university news, changes or topical debate.

- Launched following the success of the UniTasterDays Teachers' Guide to University brochure.
- Send us your blog ideas, or ask us for the latest blog requests from teachers.
- Your blog will be posted on the new UniTasterDays blog platform, emailed to our Teachers' database and posted on our social network. That is a reach of over 10,000 teachers.

Next Steps

That's just a taste of what we can offer. For more information, please drop us an email or give us a call:



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www.unitasterdays.com/providers



Member organisation



In collaboration with

